

FAX# 215 564 1103
OCT31/12 14.05
HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE OCT31/12	14.05
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STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
8	S		1100P-1130P	30		\$4,000.00	11/1	11/2	0		TH-F	0
PROGRAM : LN												
22	A		1100P-1135P	30		\$4,000.00	11/1	11/2	2		TH-F	2
PROGRAM : LN												
ORD COM1: TIME CHG												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR NOV1 ON LINE-8 FOR 2 SPOTS/WK												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9	S		1100P-1130P	30		\$4,000.00	11/5	11/5	0		MON	0
PROGRAM : LN												
23	A		1100P-1135P	30		\$4,000.00	11/5	11/5	1		MON	1
PROGRAM : LN												
ORD COM1: TIME CHG												
ORD COM2: SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-9 FOR 1 SPOT/WK												
10	S		1130P-1230A	30		\$925.00	10/31	11/2	0		W-F	0
PROGRAM : LENO												
24	A		1135P-1235A	30		\$925.00	10/31	11/2	3		W-F	3
PROGRAM : LENO												
ORD COM1: TIME CHG												
ORD COM2: SPT ARE BOOKED-THX JEN												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-10 FOR 3 SPOTS/WK												
11	S		1130P-1230A	30		\$925.00	11/5	11/5	0		MON	0
PROGRAM : LENO												
25	A		1135P-1235A	30		\$925.00	11/5	11/5	1		MON	1
PROGRAM : LENO												
ORD COM1: TIME CHG												
ORD COM2: SPTS ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR NOV5 ON LINE-11 FOR 1 SPOT/WK												
12	S		1230A-130A	30		\$350.00	10/31	11/2	0		W-F	0
PROGRAM : FALLON												
26	A		1235A-135A	30		\$350.00	10/31	11/2	3		W-F	3
PROGRAM : FALLON												
ORD COM1: TIME CHG												
ORD COM2: SPTS ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR OCT31 ON LINE-12 FOR 3 SPOTS/WK												
13	S		120A-130A	30		\$350.00	11/5	11/5	0		MON	0
PROGRAM : FALLON												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#12	MISSED:W-F/1230A-130A OFFER:W-F/1235A-135A CMT:TIME CHG SPTS ARE BOOKED-THX JEN	30S		\$350.00	OCT31(3/WK) OCT31(3/WK)	30S	\$350.00		(OCT31/12) PLS ADVISE.	
M6	OK'D	BUY#13	MISSED:MON/120A-130A OFFER:MON/1235A-135A CMT:TIME CHG CMT:SPT ARE BOOKED-THX JEN	30S		\$350.00	NOV5	30S	\$350.00		(OCT31/12) PLS ADVISE.	
M7	OK'D	BUY#20	MISSED:SUN/700P-805P OFFER:SUN/700P-815P CMT:TIME CHG CMT:SPT IS BOOKED-THX JEN	30S		\$3,750.00	NOV4	30S	\$3,750.00		(OCT30/12) PLS ADVISE.	
M8	OK'D	BUY#21	MISSED:SUN/805P-1130P OFFER:SUN/805P-1200M CMT:TIME CHG CMT:SPT IS BOOKED-THX JEN	30S		\$9,750.00	NOV4	30S	\$9,750.00		(OCT30/12) PLS ADVISE.	
M9	UNRESL	BUY#15	MISSED:THU/900P-930P OFFER:THU/900P-1000P CMT:THE VOICE - DUE TO NBC PROGRAM CHANGE CMT:SPT IS BOOKED- MB	30S		\$4,500.00	NOV1	30S	\$4,500.00		(OCT31/12) PLS ADVISE.	

NOV/12 60125.00 CONTRACT TOTAL 60125.00
 TOTAL SPOTS 36

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6400148 TRF# 339340
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT30/12 12.37
*** WPXI-TV ***

ADV # 7678 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 02890 AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# 18 SALESMAN #
BUYER NAME MAURA GILROY
SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6400148

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA 60S

EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE OCT30/12 12.37

REP: TO NSM/NSA
FR JULIE FOR CHERYL
** NEW ORDER **
TTLS \$ 60125
PLS CFM THX 10/29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA 60S

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#8

MISSED:TH-F/1100P-1130P
OFFER:TH-F/1100P-1135P
CMT:TIME CHG
CMT:SPT IS BOOKED- THX JEN

NOV1 (2/WK)
NOV1 (2/WK)

30S \$4,000.00
30S \$4,000.00

(OCT30/12)
PLS ADVISE.

M2 UNRESL BUY#9

MISSED:MON/1100P-1130P
OFFER:MON/1100P-1135P
CMT:TIME CHG
CMT:SPT IS BOOKED- THX JEN

NOV5
NOV5

30S \$4,000.00
30S \$4,000.00

(OCT30/12)
PLS ADVISE.

M3 UNRESL BUY#10

MISSED:W-F/1130P-1230A
OFFER:W-F/1130P-1235A
CMT:TIME CHG
CMT:SPT ARE BOOKED-THX JEN

OCT31 (3/WK)
OCT31 (3/WK)

30S \$925.00
30S \$925.00

(OCT30/12)
PLS ADVISE.

REP HEADLINE# 6400148 TRF# 339340
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION OCT30/12 12.37
*** WPXI-TV ***

STATION MAKEGOOD OFFERS:

M4	UNRESL	BUY#11	MISSED: MON/1130P-1230A OFFER: MON/1130P-1235A CMT: TIME CHG CMT: SPTS ARE BOOKED- THX JEN	NOV5 NOV5	30S 30S	\$925.00 \$925.00	(OCT30/12) PLS ADVISE.
M5	UNRESL	BUY#12	MISSED: W-F/1230A-130A OFFER: W-F/1230A-135A CMT: TIME CHG SPTS ARE BOOKED- THX JEN	OCT31 (3/WK) OCT31 (3/WK)	30S 30S	\$350.00 \$350.00	(OCT30/12) PLS ADVISE.
M6	UNRESL	BUY#13	MISSED: MON/120A-130A OFFER: MON/120A-135A CMT: TIME CHG CMT: SPTS ARE BOOKED- THX JEN	NOV5 NOV5	30S 30S	\$350.00 \$350.00	(OCT30/12) PLS ADVISE.
M7	UNRESL	BUY#20	MISSED: SUN/700P-805P OFFER: SUN/700P-815P CMT: TIME CHG CMT: SPT IS BOOKED- THX JEN	NOV4 NOV4	30S 30S	\$3,750.00 \$3,750.00	(OCT30/12) PLS ADVISE.
M8	UNRESL	BUY#21	MISSED: SUN/805P-1130P OFFER: SUN/805P-1200M CMT: TIME CHG CMT: SPT IS BOOKED- THX JEN	NOV4 NOV4	30S 30S	\$9,750.00 \$9,750.00	(OCT30/12) PLS ADVISE.

CONTRACT TOTAL 60125.00
TOTAL SPOTS 36